



# BULLETIN MENSUEL DE LA SECTION

Enquête auprès des lecteurs  
« votre avis nous intéresse »  
Printemps 2009



# Préambule

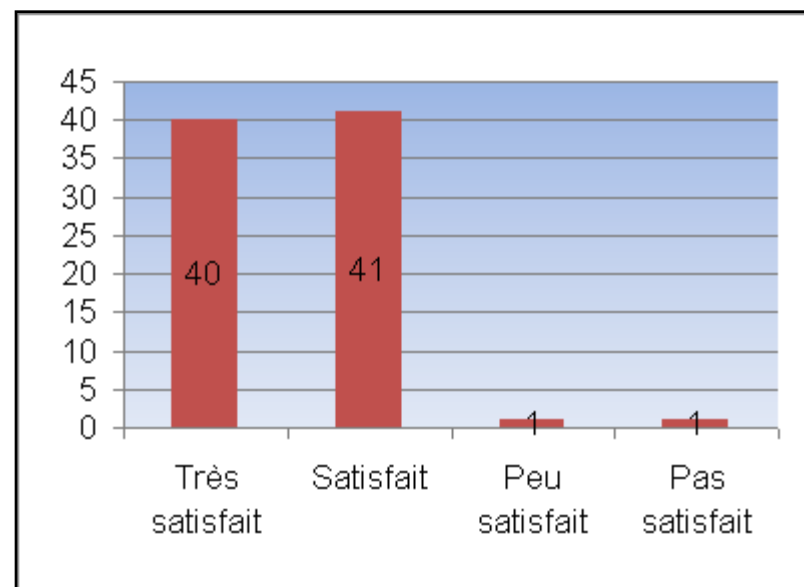
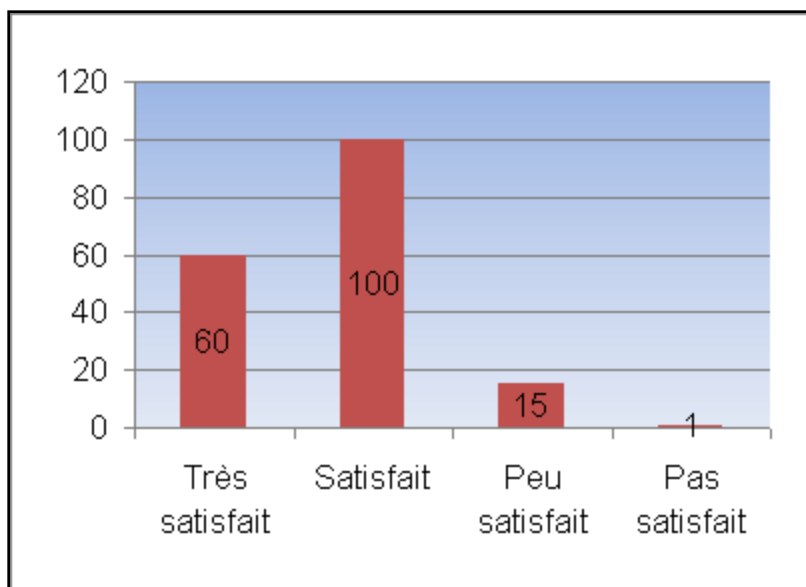
- Echantillonnage : toutes les personnes recevant le bulletin & en plus possibilité de télécharger le questionnaire en ligne
- Questions fermées avec une plage pour des commentaires
- Incentive pour les retours : une nuit en cabane
- Nombre de réponses: 188 (58 questionnaires signés, 130 anonymes )
- Taux de retour: 5% (total membres 4083)
- Profil: 92% membres de la section 8% sous section

âge: <20ans 1%, 20-40:21%, 40-60:28%, >60:50%



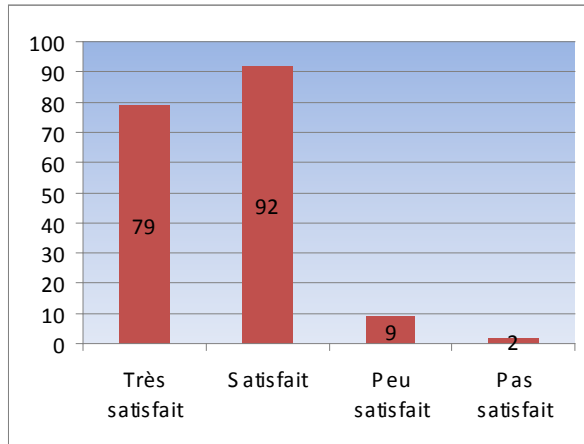
# D'une manière générale, êtes-vous satisfait du bulletin?

> 60 ans

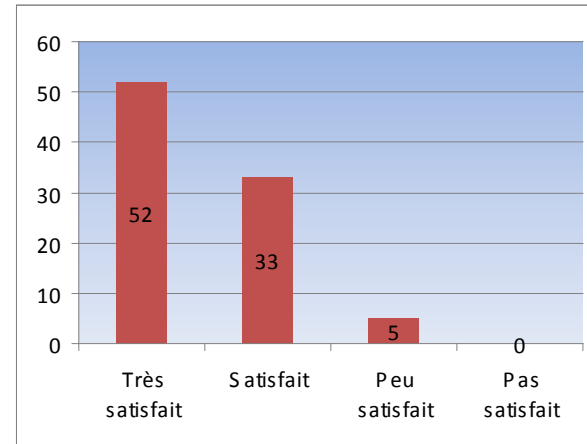
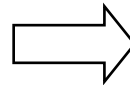


# Dans quelle mesure êtes-vous satisfaits des aspects suivants:

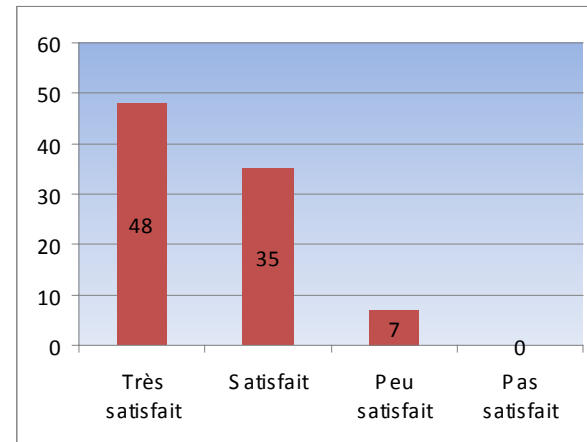
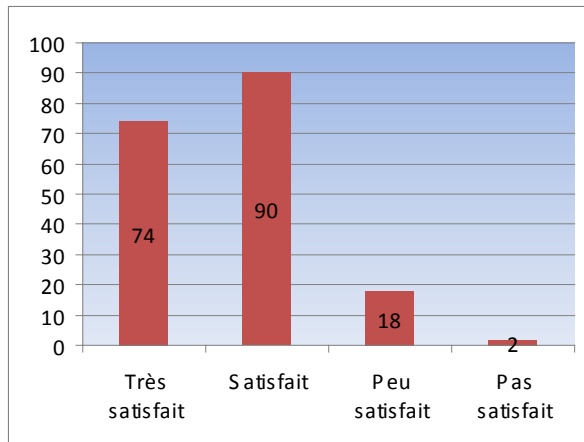
Lisibilité



> 60 ans

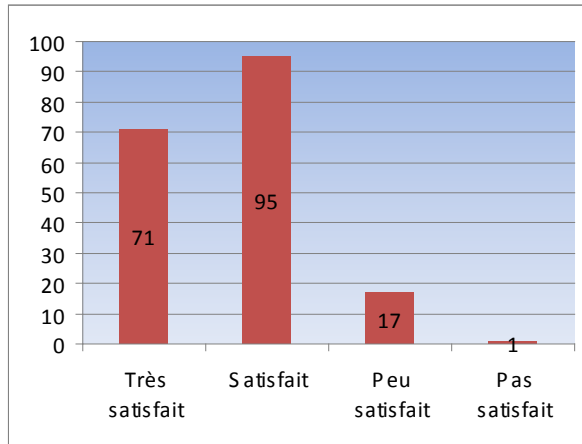


Mise en page

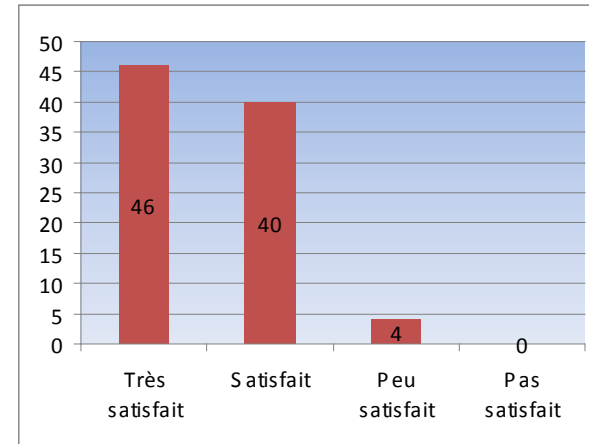
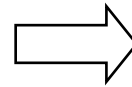


# Dans quelle mesure êtes-vous satisfaits des aspects suivants:

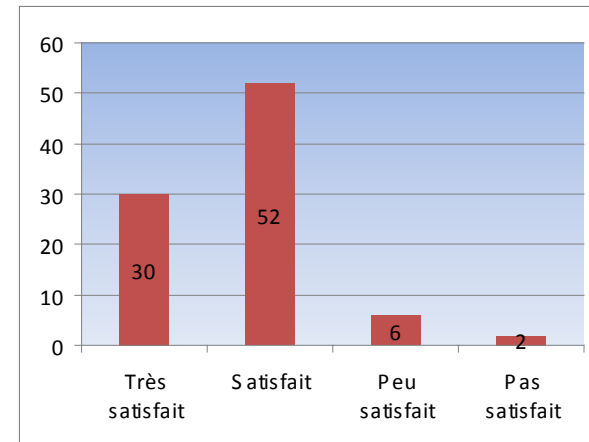
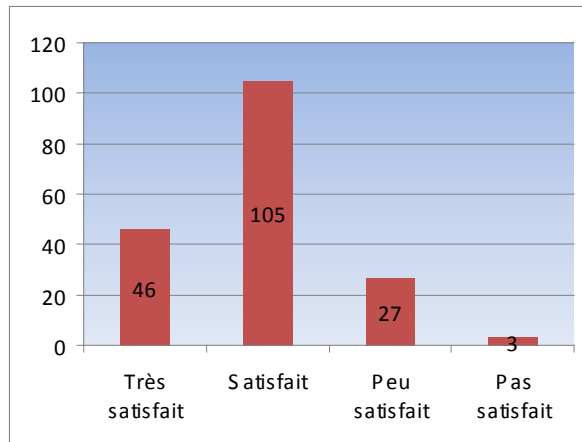
Clarté du contenu



> 60ans

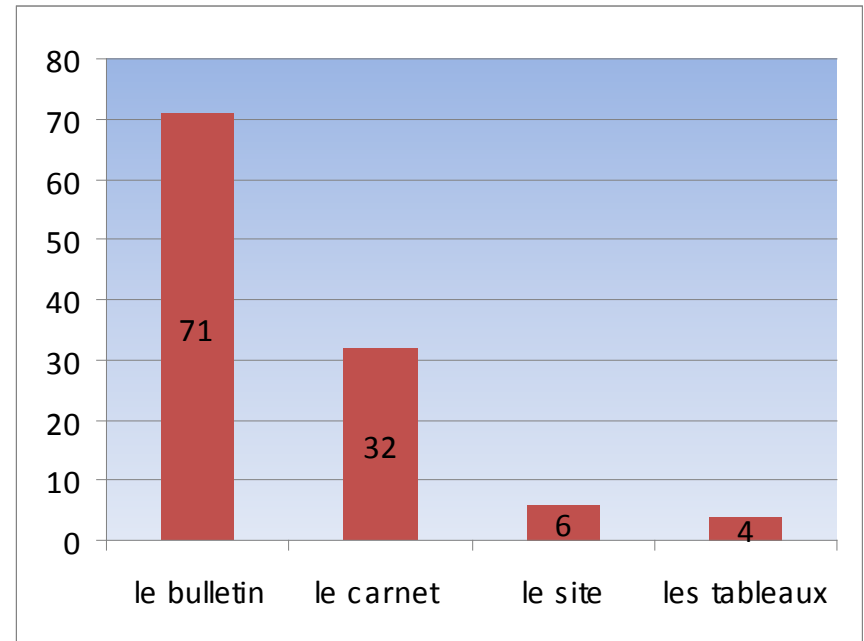
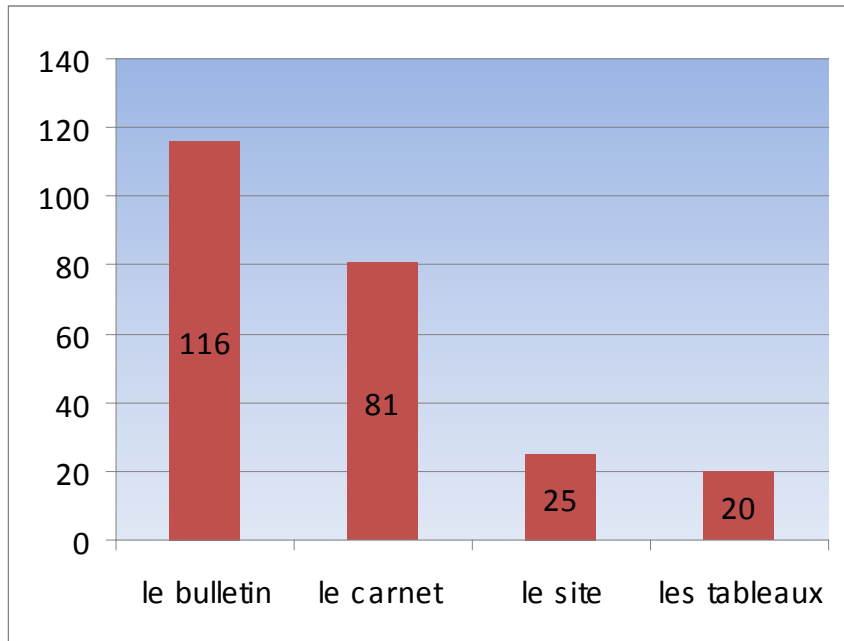


Actualité des thèmes



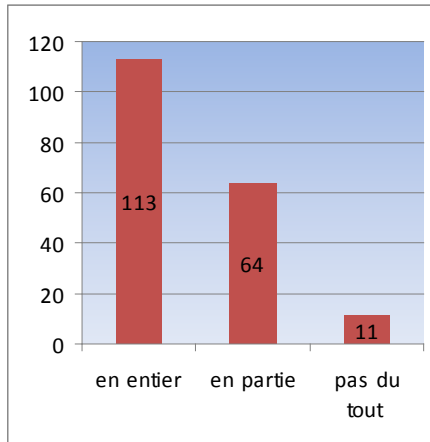
# Quelle est votre source d'information principale sur les activités du club?

> 60 ans

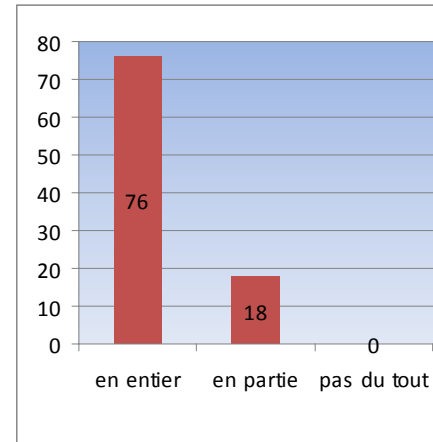
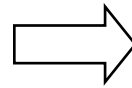


# Que lisez-vous ? (par ordre d'intérêt décroissant)

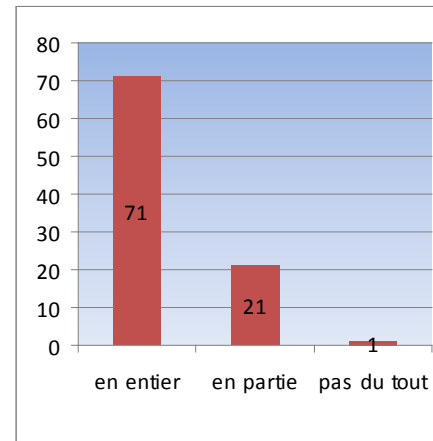
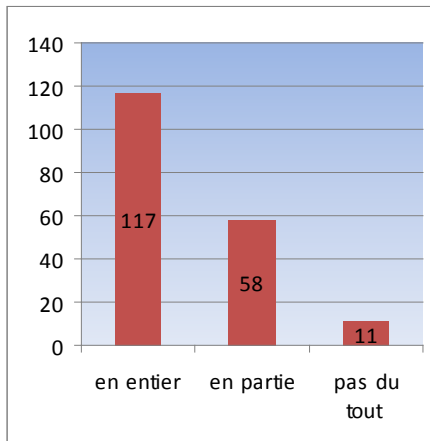
Infos du comité



> 60 ans

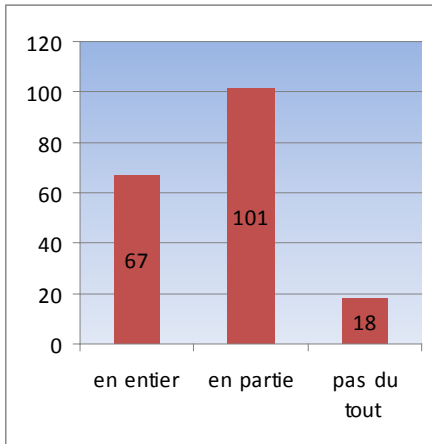


L'édito

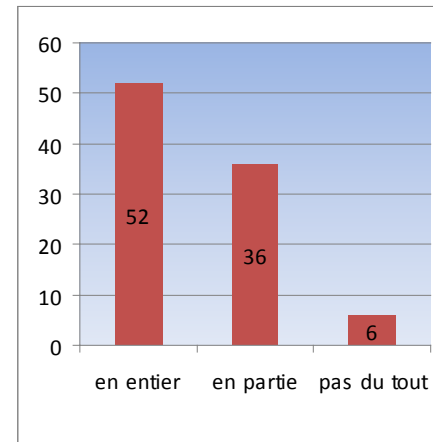
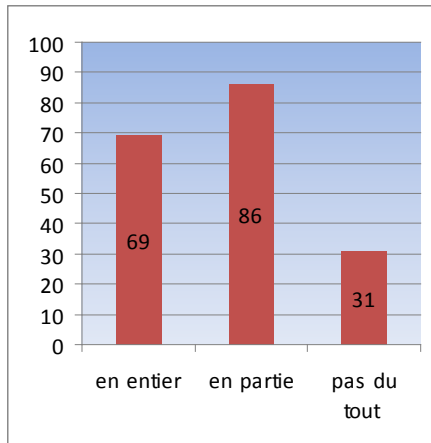
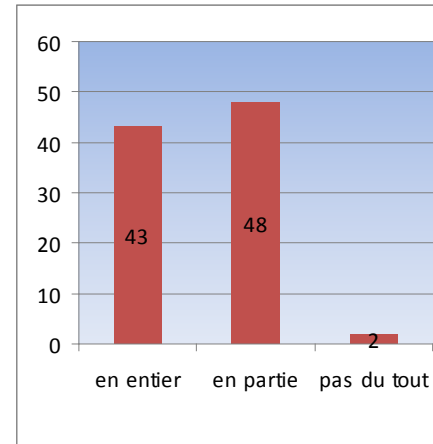
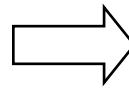


# Que lisez-vous ? (par ordre d'intérêt décroissant)

Les PV des AG Infos gr & commissions

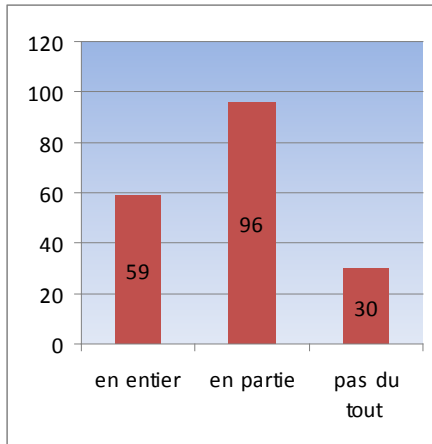


> 60 ans

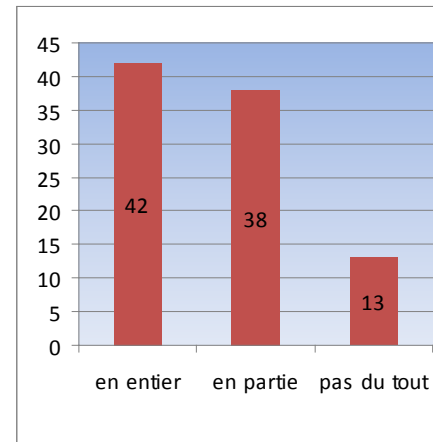
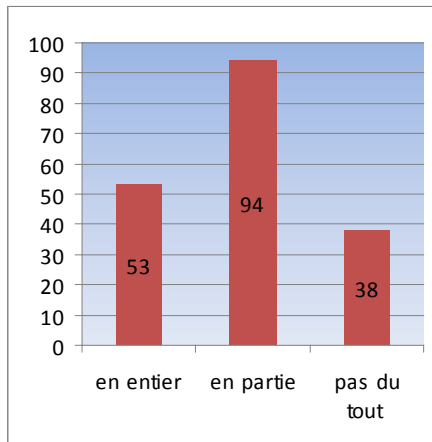
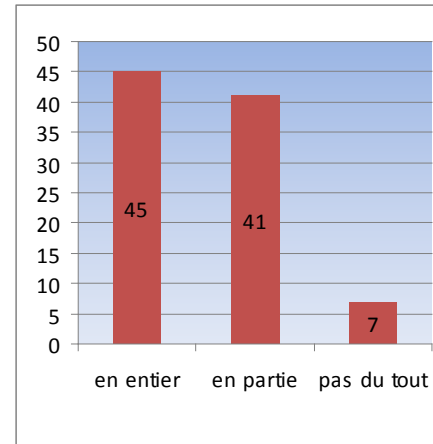
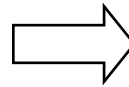


# Que lisez-vous ? (par ordre d'intérêt décroissant)

Cpte rendus autres Cpte rendus des soirées

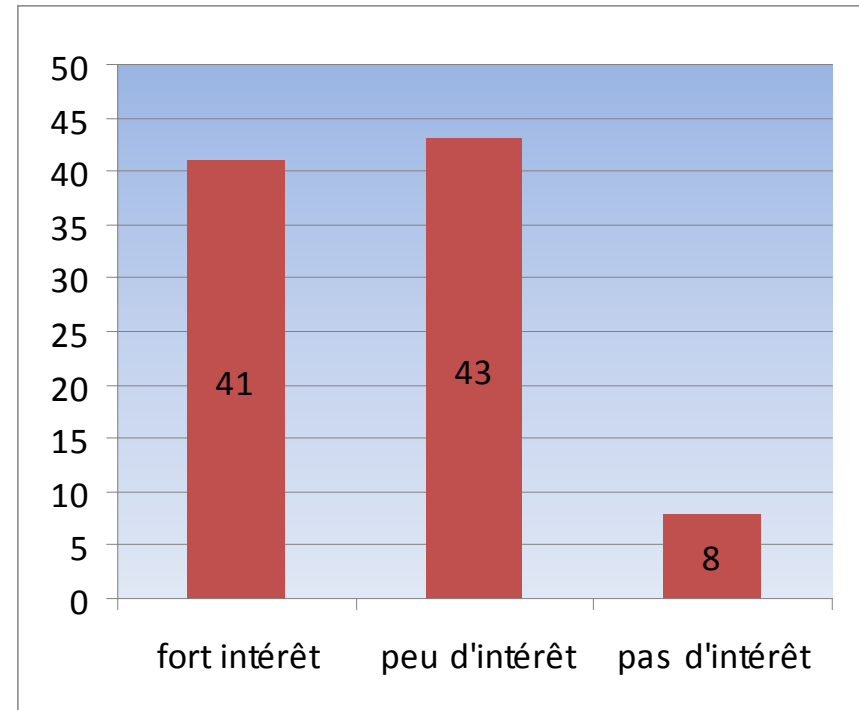
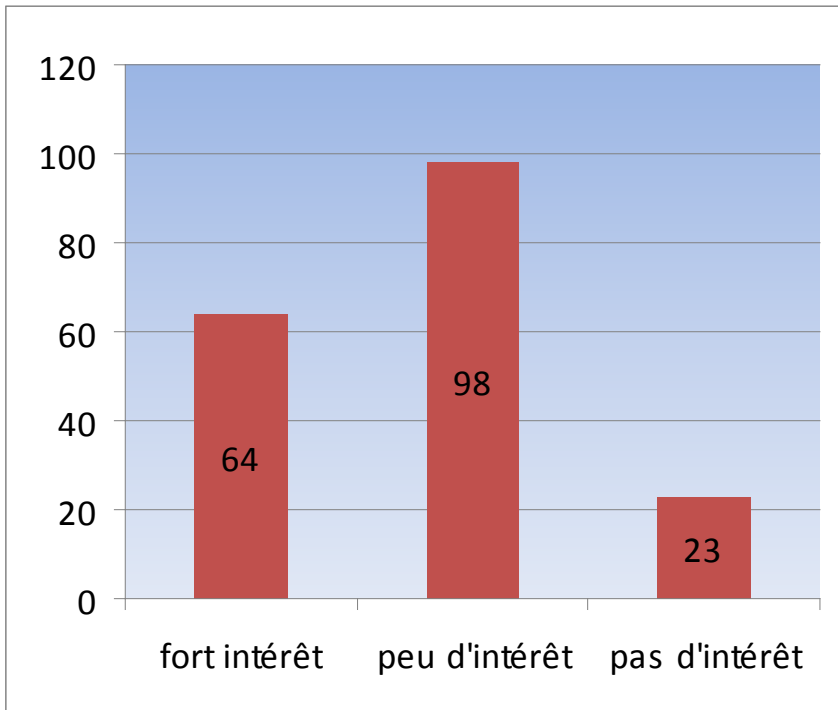


> 60 ans

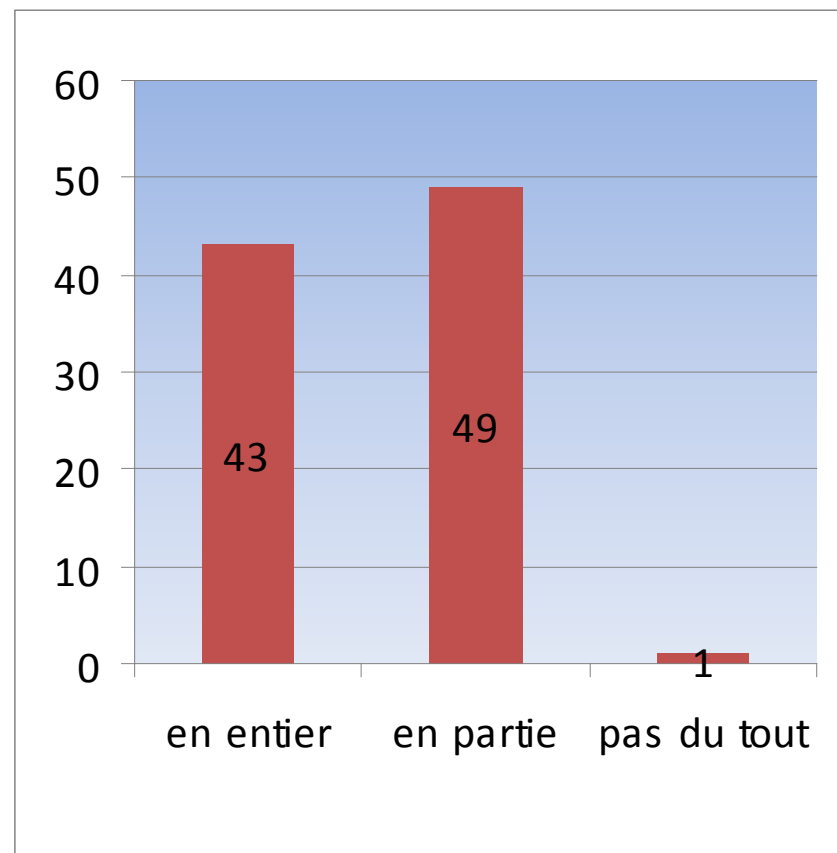
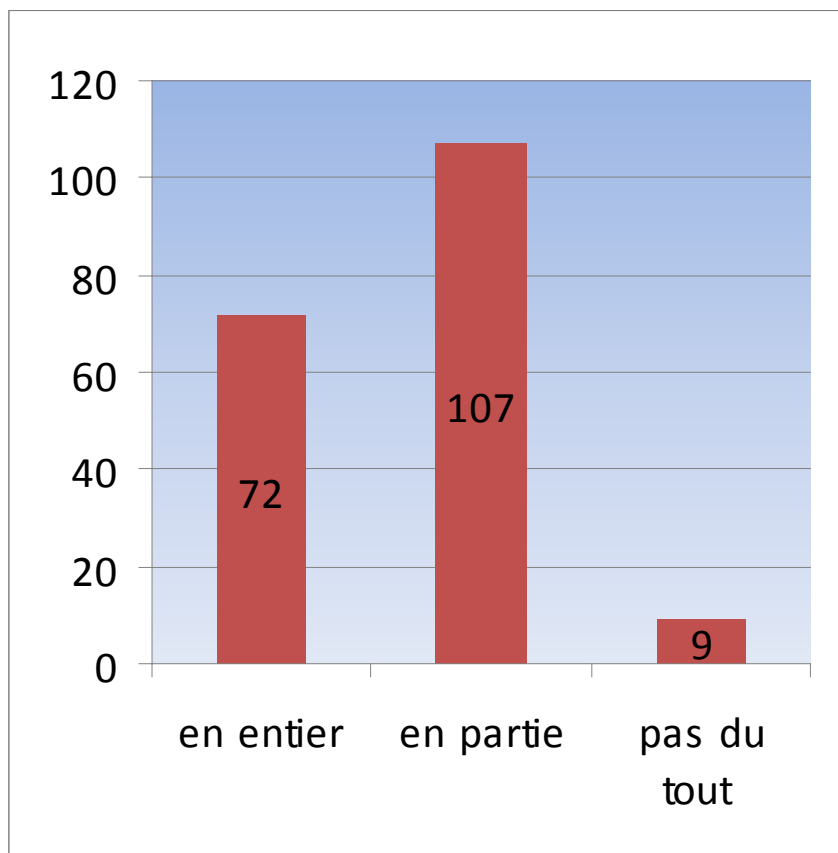


# Quel intérêt pour les infos des sous-sections?

< 60 ans



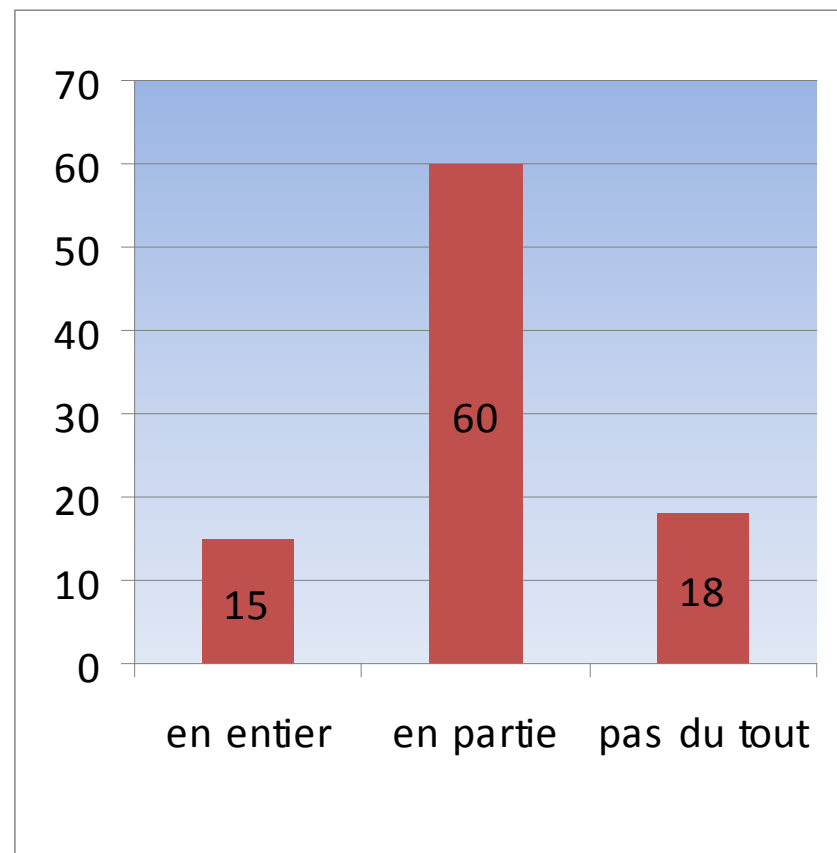
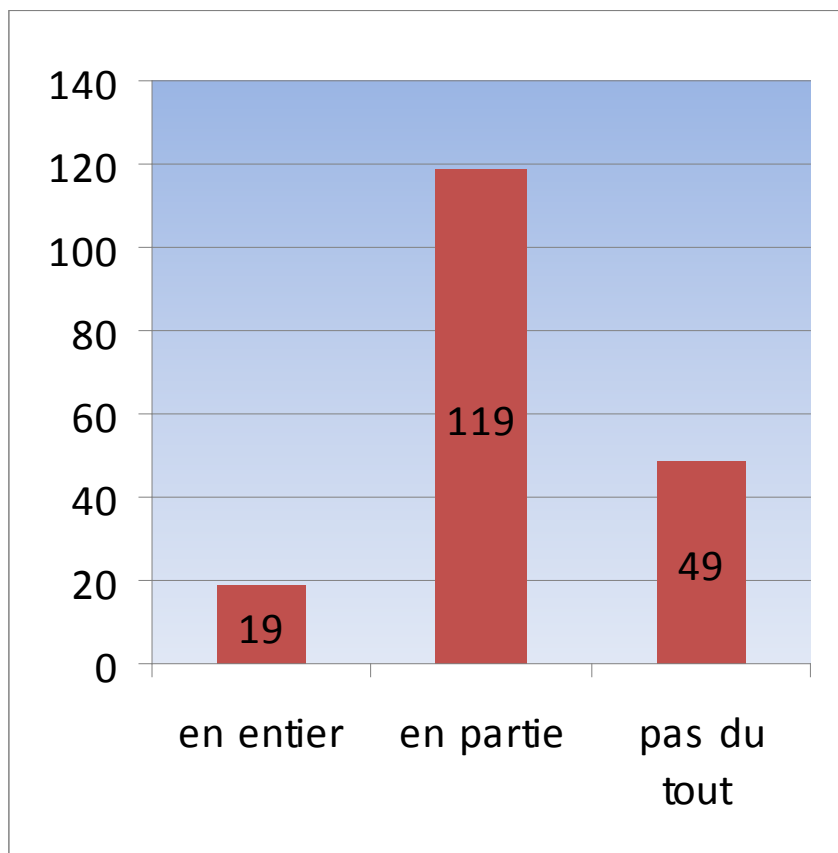
# Lisez-vous les rapports des courses?



> 60 ans



# Lisez-vous les annonces publicitaires?

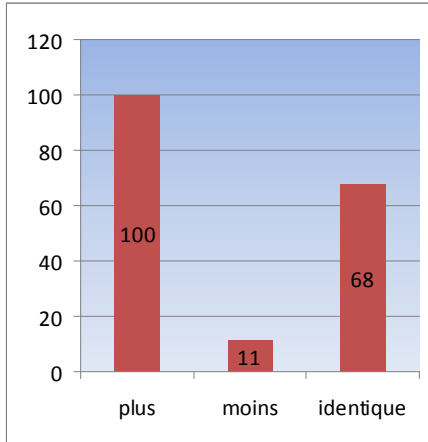


> 60 ans

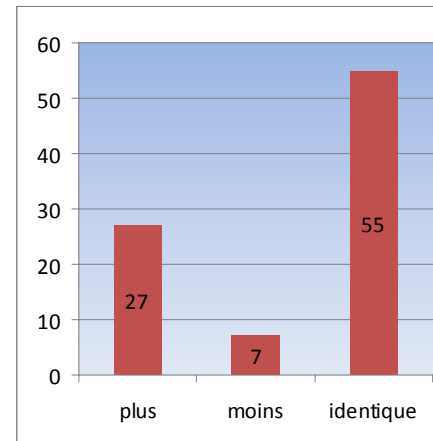
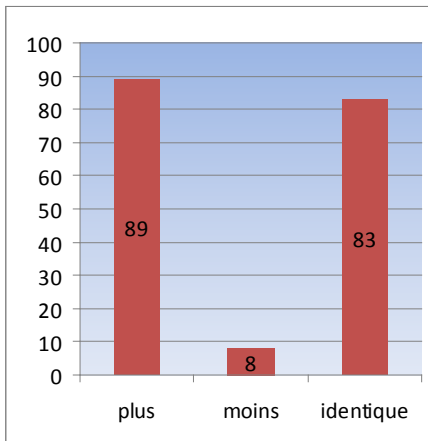
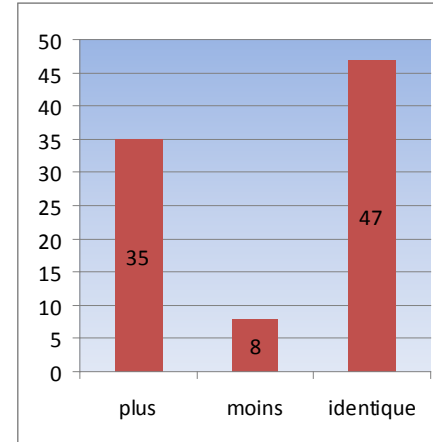
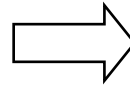


# Quelle matière souhaitez voir traiter plus ? (par ordre d'intérêt décroissant)

Programme des courses Nature et envirot

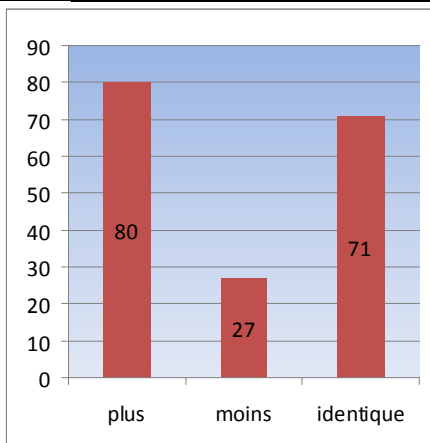


>60 ans

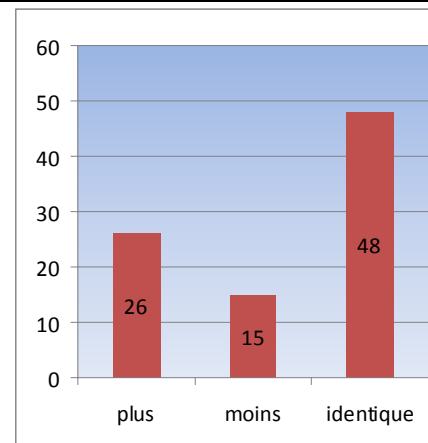
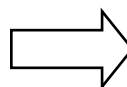


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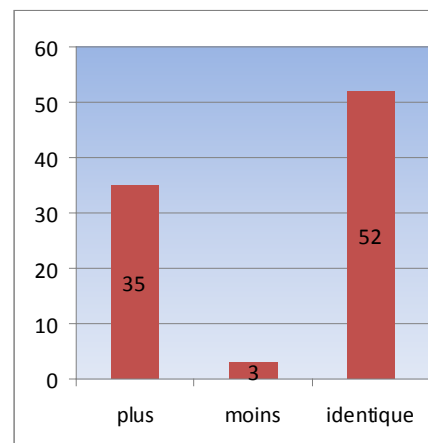
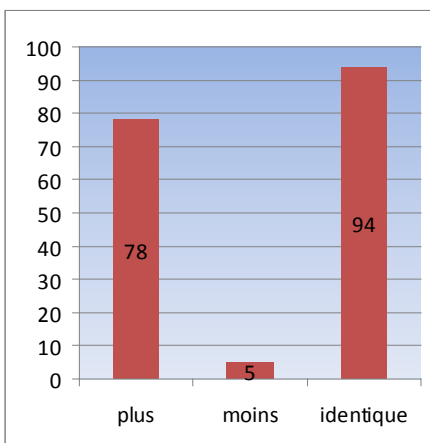
Récit de voyage



> 60 ans

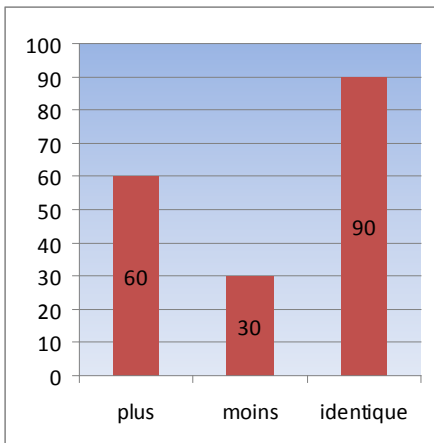


Domaine des cabanes

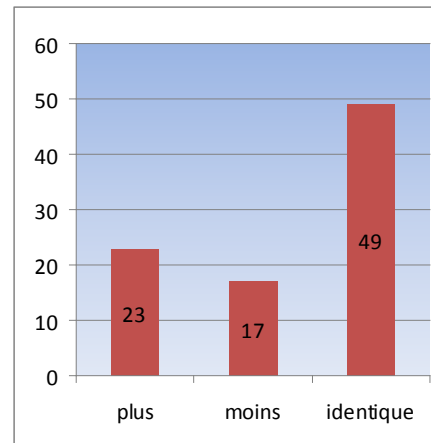
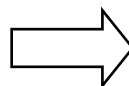


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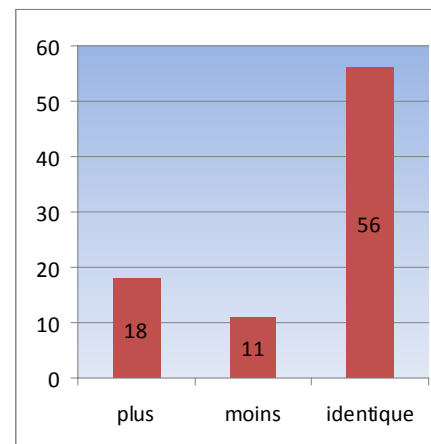
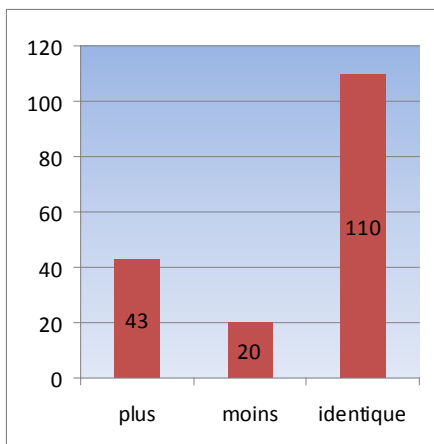
Cpte rendu des courses



> 60 ans

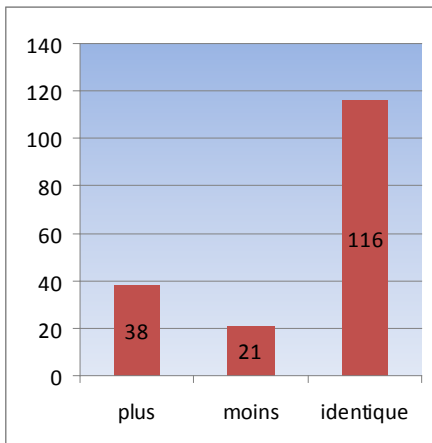


Jeunesse

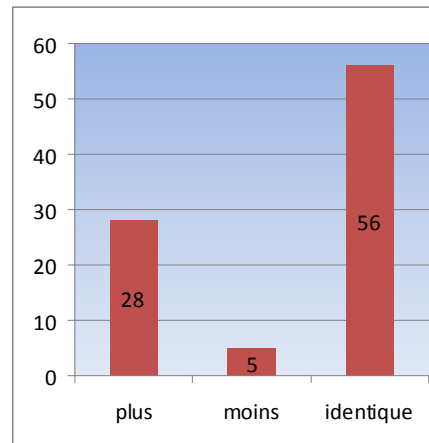
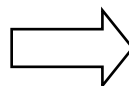


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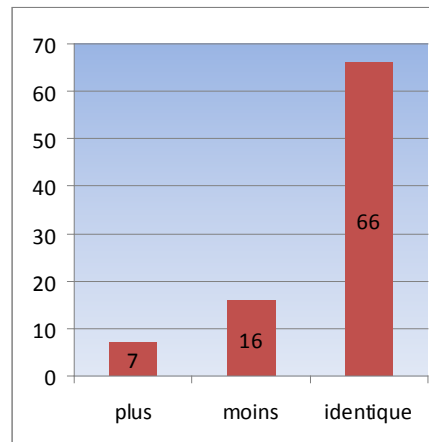
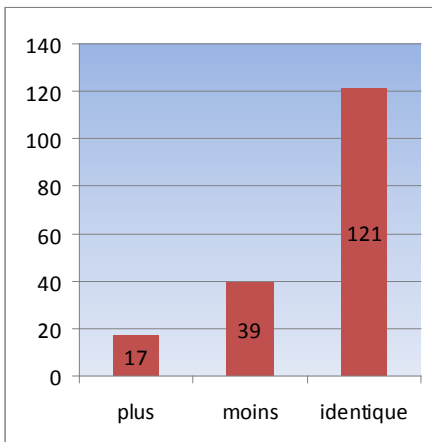
Seniors



> 60 ans

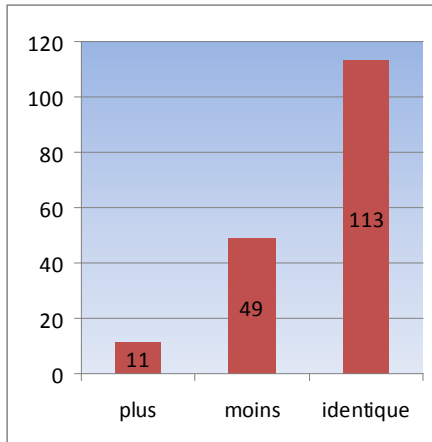


Gestion des membres

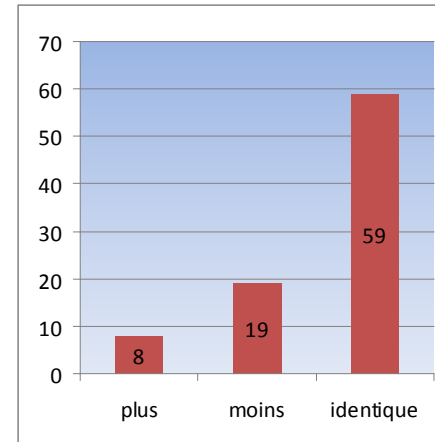
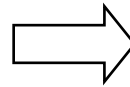


# Quelle matière souhaitez voir traiter plus ? (par ordre d'intérêt décroissant)

Finances

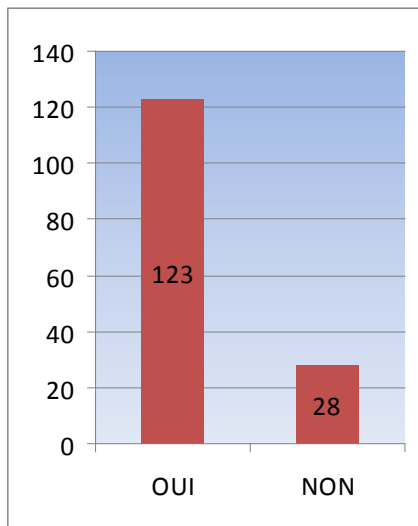


> 60 ans

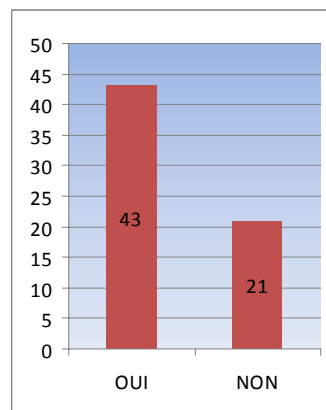
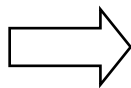


# Si le bulletin était disponible par voie électronique...

Donneriez-vous votre adresse?



> 60 ans



Quel format?

